BY THE NUMBERS REPORT

June 2021

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What Is an ICANN Public Meeting?

ICANN Public Meetings provide the opportunity for an internationally diverse group of individuals and organizations to come together to discuss and develop policies for the Internet's naming systems. ICANN's international meetings have been a staple of ICANN's multistakeholder, bottom-up, consensus-building model since its formation in 1998.

What Is a Virtual Policy Forum?

Virtual participation is an integral part of any ICANN Public Meeting, but it was expanded for 2020. All of the triannual meetings were transitioned to an entirely virtual format in response to the global outbreak of COVID-19. A cross-functional team from ICANN collaborated with community groups to develop a streamlined schedule that included the sessions necessary to continue the important policy work of the community.

Why Do We Publish Technical Data From ICANN Public Meetings?

Just like any other event, ICANN meetings need to innovate, adapt, and evolve to meet their purpose: to support ICANN's multistakeholder model. Data from the Public Meetings helps provide reliable information on what attendees want, what ICANN is doing well, and where ICANN has opportunities to improve. By leveraging this data, we can be an organization that is responsive to our community's needs.

Given that ICANN71 was an entirely virtual meeting, the data in this report is different than in past By the Numbers reports. We will continue to look for opportunities to standardize the information that we collect to ensure that data is consistent. Ultimately, our goal is to continue to improve on our metrics and to provide our community with more valuable data.

If you would like to learn more about ICANN Meetings Technical Services or have questions about this data report, please contact: **meetings@icann.org**.

Where can I find more information about ICANN Public Meetings?

Each ICANN Public Meeting has a dedicated website that acts as a broad guide to the conference with details on the meeting schedule and answers to frequently asked questions.

To find out how to participate, go to **https://meetings.icann.org/en/about**.

To learn more about the Fellowship Program, go to **http://www.icann.org/en/fellowships**.

For a schedule of past and upcoming meetings, go to **http://meetings.icann.org/calendar**.

ICANN71 had 1,337 unique Zoom participants.

ICANN Public Meetings are a central part of ICANN's multistakeholder model because the meetings provide a venue for advancing policy work, conducting outreach, exchanging best practices, conducting business deals, and interacting with members of the ICANN community, Board, and staff.

For this meeting, we do not have the same amount of data about attendees that we have had for past meetings. For ICANN71, the attendee profile metrics were derived from Zoom and event registration data.

Unique Zoom Participants

1,337

Countries or Territories Represented

147

Sessions

61

Session Hours

78

This Zoom and registration data includes ICANN Board and ICANN staff members as well as community participants.
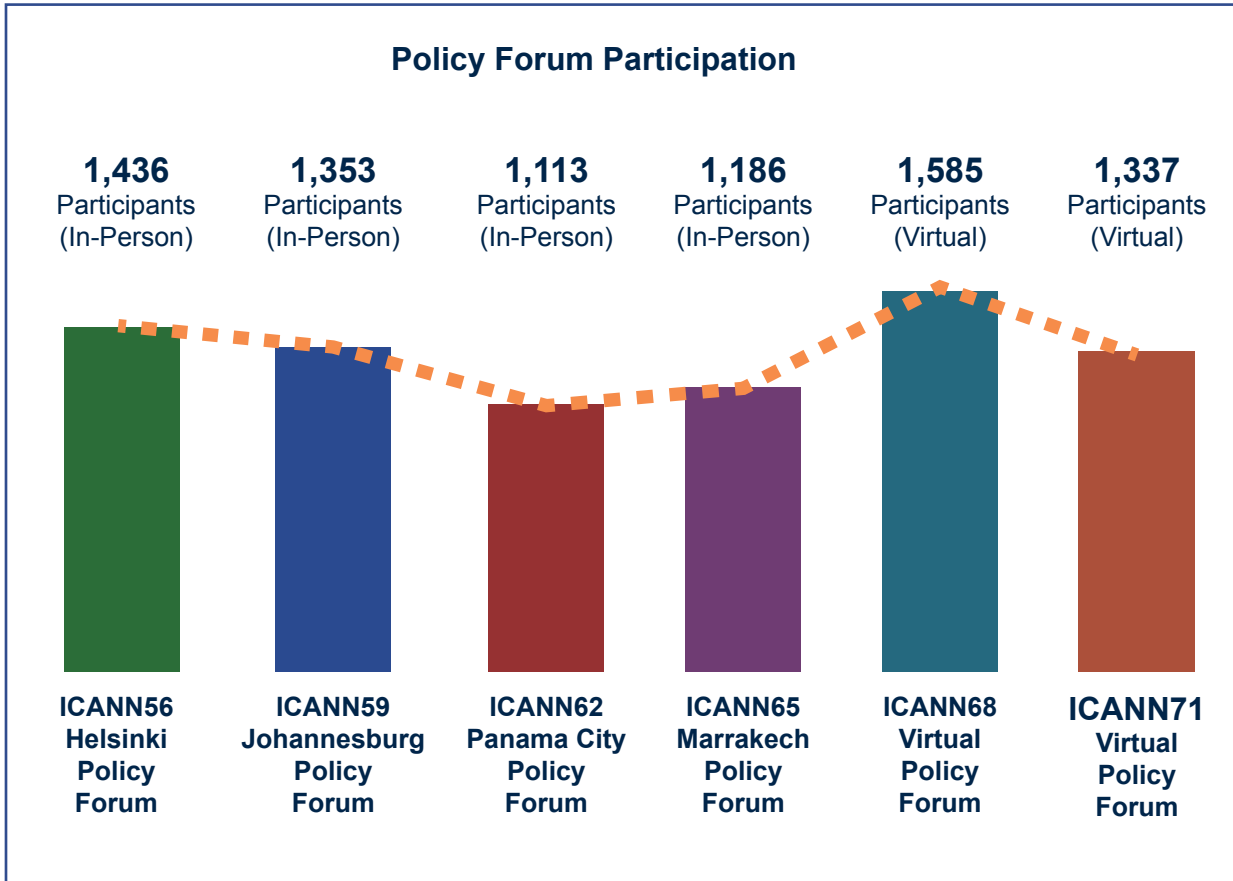
TOP 20 SESSIONS BY ATTENDANCE

Session Title	Unique Attendee Total
1. Plenary Session: ICANN's Multistakeholder Model within the Internet Governance Ecosystem	**465**
2. Plenary Session: Impact of Regulatory Developments on ICANN Policy Topics	**437**
3. The Post-Pandemic Future of ICANN Public Meetings	**428**
4. Plenary Session: Understanding Reputation Block Lists	**347**
5. Joint Session: ICANN Board and GAC	**323**
6. Joint Meeting: GAC and GNSO	**286**
7. GAC Discussion on DNS Abuse Mitigation and GAC Communiqué Review	**257**
8. GAC Discussions: Subsequent Rounds of New gTLDs (1 of 2) and Future GAC Meetings	**236**
9. GAC Discussion on RDS/WHOIS, Data Protection and GAC Communiqué Review	**219**
10. Joint Meeting: ALAC and GAC	**207**
11. GNSO - CPH DNS Abuse Work Group Community Update	**203**
12. GAC Opening Plenary	**177**
13. GAC Discussions: IGO Protection Matters and Subsequent Rounds of New gTLDs (2 of 2)	**177**
14. GNSO Council Meeting	**173**
15. GNSO EPDP Phase 2A Community Update and Consultation	**169**
16. Tech Day (1 of 2)	**159**
17. Tech Day (2 of 2)	**159**
18. At-Large Policy Session 2: ccTLD Governance Models - Testimonies From At-Large End Users	**159**
19. At-Large Policy Session 3: GDPR as a Technology - Policy Implications	**158**
20. SSAC Public Meeting	**149**

This Zoom data includes ICANN Board and ICANN staff members as well as community participants.

ICANN POLICY FORUM GENERAL TRENDS

In 2016, the new ICANN Meetings Strategy was implemented to address the growing number of attendees at meetings and the growing demand for more sessions. ICANN56 Policy Forum in Helsinki, Finland was the first policy meeting to be conducted under this new strategy. Below are the number of participants in Policy Forums since 2016, and how the Virtual Policy Forum attendance compared to in-person attendance.

Policy Forum Participation

1,436	**1,353**	**1,113**	**1,186**	**1,585**	**1,337**
Participants (In-Person)	Participants (In-Person)	Participants (In-Person)	Participants (In-Person)	Participants (Virtual)	Participants (Virtual)

| **ICANN56 Helsinki Policy Forum** | **ICANN59 Johannesburg Policy Forum** | **ICANN62 Panama City Policy Forum** | **ICANN65 Marrakech Policy Forum** | **ICANN68 Virtual Policy Forum** | **ICANN71 Virtual Policy Forum** |

ICANN71 Regional Breakdown

Latin America and the Caribbean 8%

| Africa 10% | Asia Pacific 23% | Europe 25% | | North America 32% |

Schedule Website/Mobile App

	Logged-in Participants	**1,252**
	Page Views	**82,447**
	Visits	**12,908**
	Desktop Views	**75%**
	Mobile Device Views (Tablet and Mobile Phones)	**25%**
	Standard Zoom Meetings	**47**
	Webinar Zoom Meetings	**14**
	ICANN71 Plenary Session YouTube Video Views	**385**

This data includes ICANN Board and ICANN staff members as well as community participants.

PREP WEEK STATS

ICANN 71
VIRTUAL POLICY FORUM
14–17 June 2021

PREP WEEK STATS

DAY	TIME	SESSION	REGISTERED	ATTENDED	ICANN COMMUNITY, BOARD, AND SUPPORT STAFF	ICANN ORG
Tuesday, 1 June 2021	13:00-14:30 UTC	What to Expect During ICANN71: A Guide for Newcomers	98	118	96	22
Tuesday, 1 June 2021	17:00-18:00 UTC	GNSO Council Policy Update	172	169	118	51
Wednesday, 2 June 2021	11:30-12:30 UTC	ICANN Community Focus: The Netherlands, Youth, and Internet Governance	98	86	61	25
Wednesday, 2 June 2021	13:00-14:30 UTC	ICANN Community Groups: An Introduction for Newcomers	100	119	102	17
Wednesday, 2 June 2021	16:00-17:30 UTC	Planning and Finance Update	124	141	88	53
Wednesday, 2 June 2021	19:00-20:00 UTC	ICANN Reviews and Implementation Update	169	158	131	27
Thursday, 3 June 2021	13:00-14:00 UTC	Universal Acceptance Community Update	162	192	151	41
Thursday, 3 June 2021	16:00-17:30 UTC	Policy Update	219	196	123	73
Thursday, 3 June 2021	19:00-20:00 UTC	Information Transparency Initiative Update	155	143	83	60

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