

BY THE NUMBERS REPORT

November 2021



ICANN | PUBLIC MEETINGS

ICANN
VIRTUAL ANNUAL GENERAL

72

TABLE OF CONTENTS

03 By the Numbers Report

05 Highlights

07 ICANN Annual General Meeting Trends

09 Prep Week Stats

BY THE NUMBERS REPORT

What Is an ICANN Public Meeting?

ICANN Public Meetings provide opportunities for an internationally diverse group of individuals and organizations to come together to discuss and develop policies for the Internet's naming systems. ICANN's international meetings have been a staple of ICANN's multistakeholder, bottom-up, consensus-building model since its formation in 1998.

What Is a Virtual Annual General Meeting?

Virtual participation is an integral part of any ICANN Public Meeting, but it was expanded in 2020 in response to the COVID-19 pandemic. Since March 2020, all Public Meetings have been virtual. A cross-functional team from ICANN org collaborated with community groups to develop a streamlined schedule that included the necessary sessions to continue important policy work.

Why Do We Publish Technical Data From ICANN Public Meetings?

ICANN Public Meetings need to innovate, adapt, and evolve to meet their purpose: to support ICANN's multistakeholder model. Data from Public Meetings provide reliable information on what attendees want, what ICANN is doing well, and where ICANN has opportunities to improve. By leveraging this data, we can be responsive to our community's needs.

Given that ICANN72 was entirely virtual, the data in this report is different from previous *By the Numbers* reports. We will continue to look for opportunities to standardize the information that we collect to ensure that data is consistent. Ultimately, our goal is to continue to improve our metrics and provide our community with more valuable data.

If you would like to learn more about ICANN Meetings Technical Services or have questions about this data report, please contact: meetings@icann.org.

Where can I find more information about ICANN Public Meetings?

Each ICANN Public Meeting has a dedicated website that acts as a guide to the conference with details on the meeting schedule and answers to frequently asked questions.

To find out how to participate, go to <https://meetings.icann.org/en/about>.

To learn more about the Fellowship Program, go to <http://www.icann.org/en/fellowships>.

For a schedule of past and upcoming meetings, go to <http://meetings.icann.org/calendar>.

HIGHLIGHTS

ICANN72 had 1,305 unique live Zoom participants.

For this meeting, we do not have the same amount of data about attendees that we have had for past meetings. For ICANN72, the attendee profile metrics were derived from Zoom and event registration data.

Unique Live Zoom Participants



1,305

Countries or Territories Represented



156

Sessions



78

Does not include 13 Prep week sessions

Session Hours



97

This Zoom and registration data includes ICANN Board and ICANN staff members as well as community participants.

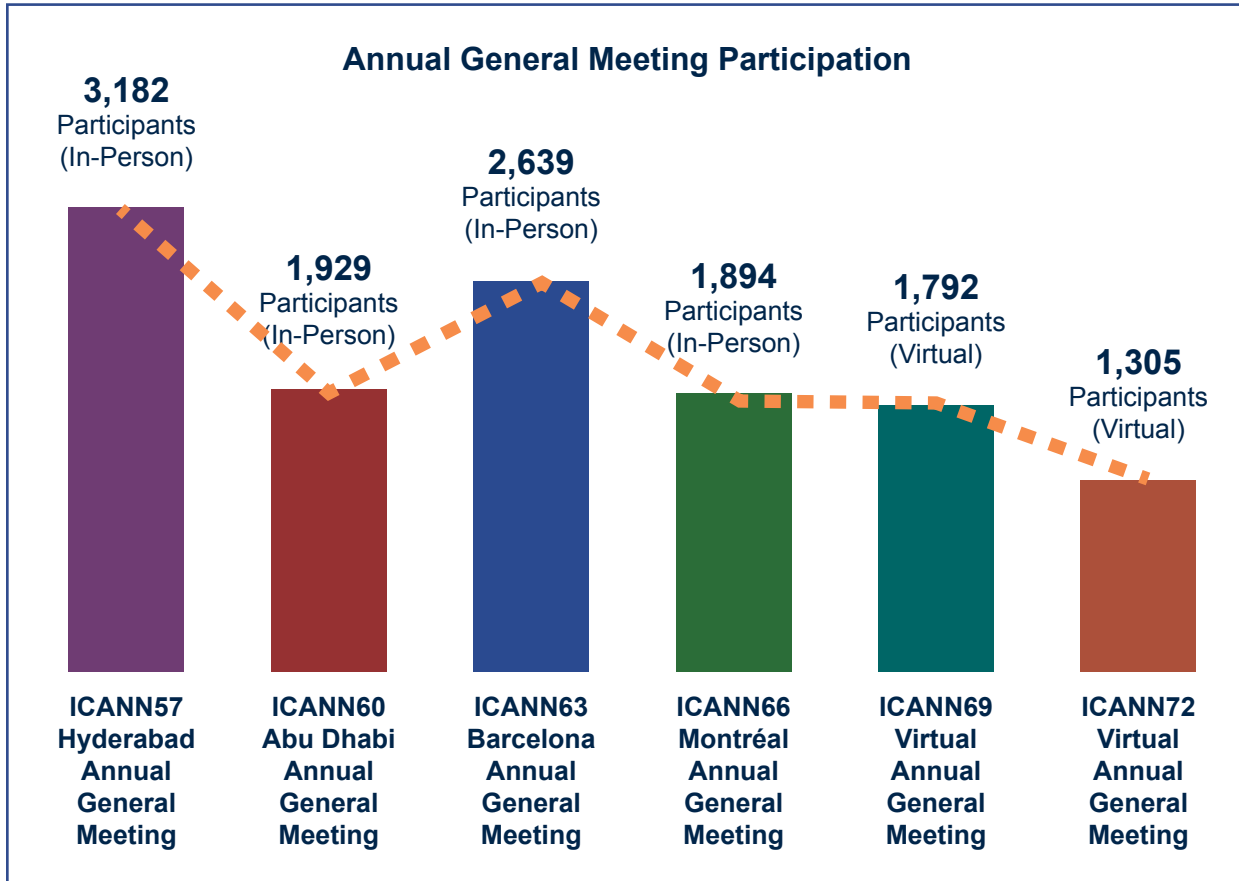
TOP 20 SESSIONS BY ATTENDANCE

Session Title	Unique Attendee Total
1. ICANN Public Forum	468
2. Plenary Session: Designing Hybrid ICANN Public Meetings to Equalize In-Person & Remote Participation	461
3. Q&A with ICANN Org Executive Team	412
4. Joint Meeting: ICANN Board and GAC	366
5. ICANN 23rd Annual General Meeting	297
6. GNSO: CPH DNS Abuse Work Group Community Update	275
7. Joint Meeting: ICANN Board and GNSO Council	267
8. Joint Meeting: ICANN Board and CPH	240
9. Policy Update	231
10. Tech Day (1 of 3)	226
11. Tech Day (2 of 3)	226
12. Tech Day (3 of 3)	226
13. Joint Meeting: GAC and the GNSO	206
14. GAC Discussions: IGO Protection Matters and DNS Abuse Mitigation	192
15. Joint Meeting: ICANN Board and ALAC	189
16. ccNSO: DNS Abuse - What's the role of the ccNSO? (1 of 2)	188
17. ccNSO: DNS Abuse - What's the role of the ccNSO? (2 of 2)	188
18. Joint Meeting: ICANN Board and CSG	186
19. GNSO Council Meeting Part 1	185
20. Joint Meeting: ICANN Board and ccNSO Council	184

This Zoom data includes ICANN Board and ICANN staff members as well as community participants.

ICANN ANNUAL GENERAL MEETING TRENDS


In 2016, the new ICANN Meetings Strategy was implemented to address the growing number of attendees, and demand for more sessions. The ICANN57 Annual General Meeting in Hyderabad, India, was the first Annual General meeting to be conducted under this new strategy. Below are the Annual General participation numbers since 2016, and how the virtual attendance compared to in-person attendance.



ICANN72 Regional Breakdown



Schedule Website/Mobile App

	Logged-in Participants	1,440
	Page Views	58,954
	Visits	7,531
	Desktop Views	92%
	Mobile Device Views (Tablet and Mobile Phones)	8%
	Standard Zoom Meetings	55
	Webinar Zoom Meetings	23
	ICANN72 Plenary Session YouTube Video Views	300

This data includes ICANN Board and ICANN staff members as well as community participants.

PREP WEEK STATS

PREP WEEK STATS

DAY	TIME	SESSION	REGISTERED	ATTENDED	ICANN COMMUNITY, BOARD, AND SUPPORT STAFF	ICANN ORG
Tuesday, 12 October 2021	16:00 - 17:00 UTC	ICANN Reviews and Implementation Status Update	216	156	112	44
Tuesday, 12 October 2021	18:00-19:00 UTC	ICANN72 Fellowship Program and NextGen@ICANN Program Participants Meet with the ICANN Board	119	109	89	20
Tuesday, 12 October 2021	20:00-21:00 UTC	Generic Names Supporting Organization Policy Update	239	217	165	52
Tuesday, 12 October 2021	21:30-23:00 UTC	ICANN org Risk Management Framework Update	158	123	101	26
Wednesday, 13 October 2021	16:00 - 17:00 UTC	Planning and Prioritization Update	191	198	109	89
Wednesday, 13 October 2021	18:00-19:00 UTC	What to Expect during ICANN72: A Guide for Newcomers	136	127	101	26
Wednesday, 13 October 2021	20:00-21:00 UTC	ICANN Nominating Committee Update	105	63	44	19
Wednesday, 13 October 2021	21:30-23:00 UTC	Global Public Interest Framework: An Update	231	169	125	44
Thursday, 14 October 2021	16:00 - 17:00 UTC	Policy Update	261	272	183	89
Thursday, 14 October 2021	18:00-19:00 UTC	Root Zone Label Generation Rules Update	119	115	90	25
Thursday, 14 October 2021	20:00-21:00 UTC	DNS Security Facilitation Initiative - Technical Study Group (DSFI-TSG) Update	191	156	113	43
Thursday, 14 October 2021	21:30-23:00 UTC	Contractual Compliance Update	180	132	100	32



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