

# ICANN gTLD Registry Services



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# Key Messages

- ICANN works in partnership with gTLD registries
  - Facilitate cross-functional relationships with registrar, compliance, finance, IDN and IANA teams
  - Conduct site visits to build and expand relationships
  - Guide process for the introduction of new registry services
  - Process contract renewals, amendments, etc.
  - Create and administer regional events
- New gTLDs and what does it mean for the name space – OPPORTUNITY!

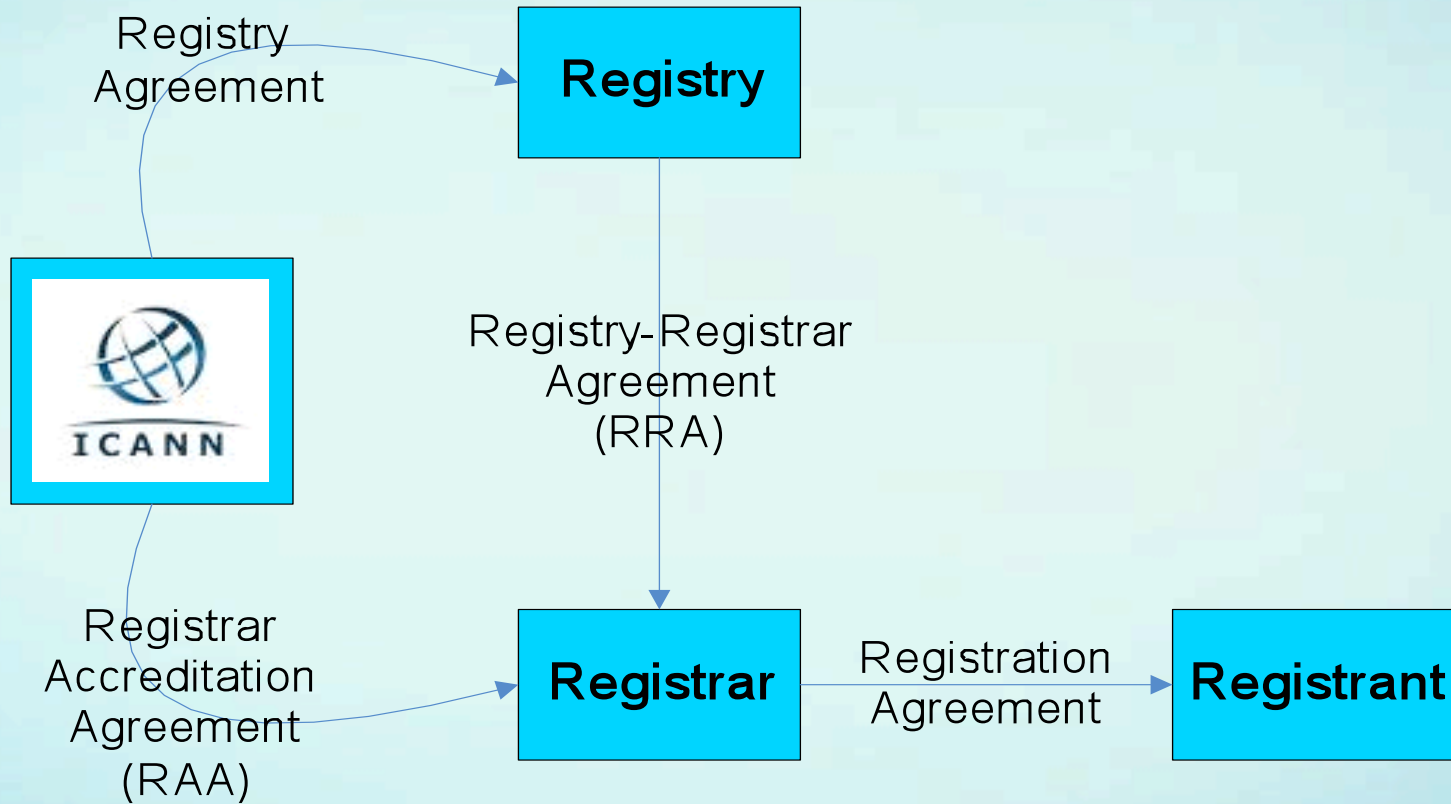
# gTLDs vs. ccTLDs

- Generic top-level domains – operated by an ICANN approved registry operator
  - Under contract with ICANN
  - Contract details performance requirements, specified annual fees, operational commitments, etc.
- Country-code top-level domains – operated by governments, designees of governments or private organizations
  - Accountability frameworks or letters of agreement
  - Fee contributions are voluntary commitments

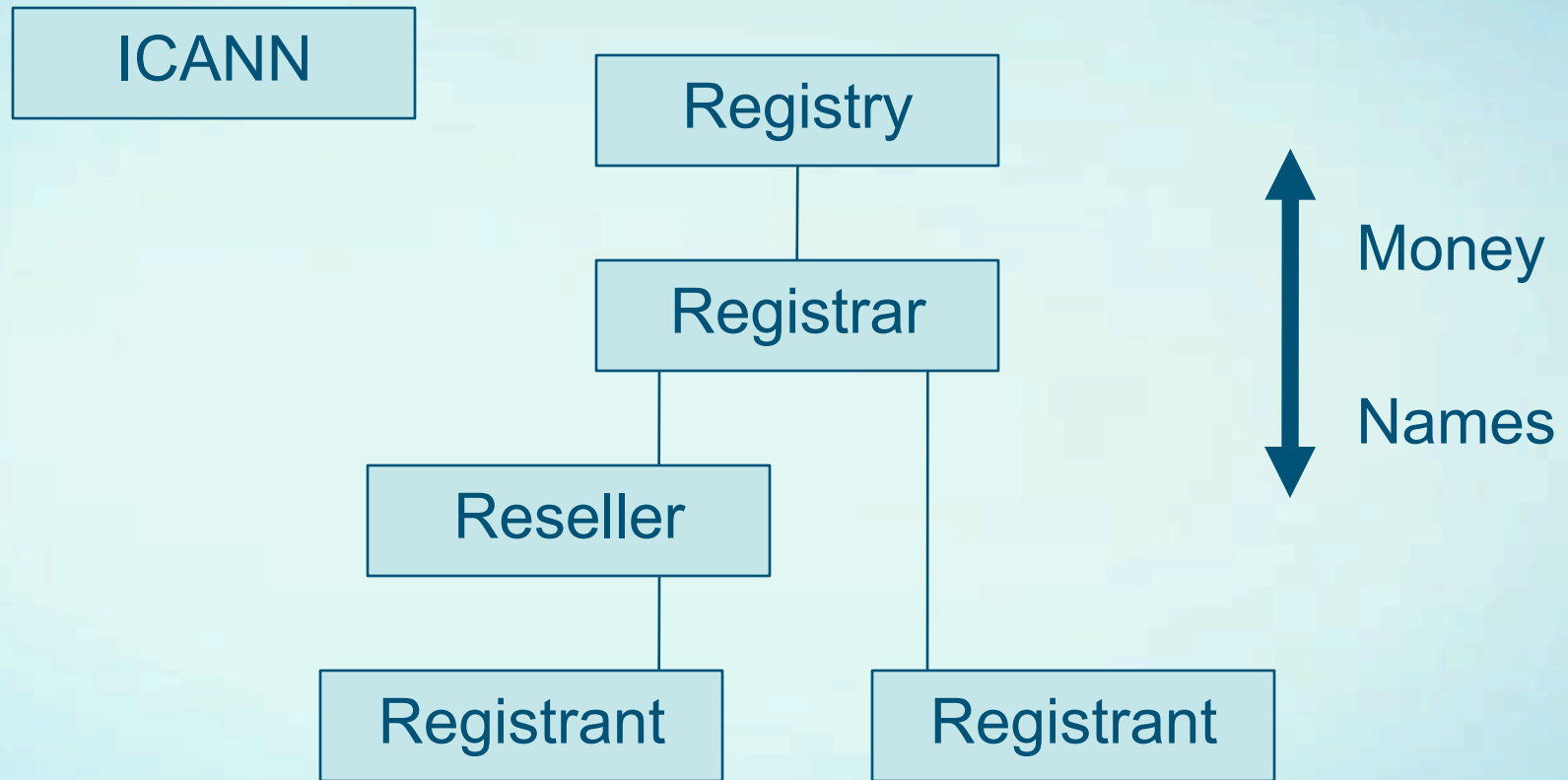
# What is a Registry?

- Registries maintain the database of domain names registered in the top-level domain (TLD) and are responsible for the technical operations of the TLD.
  - Typically interact with registrars rather than end customers
  - ICANN currently has 16 gTLDs under contract

# Contractual Relationships



# Registries, Registrars, Registrants Sales Chain



# Historical gTLD Information

- Pre-ICANN: legacy TLDs, .COM, .NET, and .ORG
- 2000 Round: .AERO, .BIZ, .COOP, .INFO, .MUSEUM, .NAME and .PRO
- 2004 Round: .ASIA, .CAT, .JOBS, .MOBI, .TEL and .TRAVEL
- Next Round – Launch 2008



# Internet Statistics

All figures are estimated as of December 2007

- 1.3 billion users, 20% of world's population
- 153 million domain names
- 96 million gTLDs
- 57 million ccTLDs

Statistics from VeriSign's *Domain Name Industry Brief*,  
March 2008 and Internet World Stats

[http://www.verisign.com/Resources/Naming\\_Services\\_Resources/  
Domain\\_Name\\_Industry\\_Brief](http://www.verisign.com/Resources/Naming_Services_Resources/Domain_Name_Industry_Brief)

# Middle East Internet Usage Statistics

All figures are estimated as of December 2007

- 33.5 million users
- 17.4% of the population
- 2000 to 2007 growth in Internet usage – highest in the world at 920%

Statistics from Internet World Stats,

[www.internetworldstats.com](http://www.internetworldstats.com)



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# Evolution of New gTLDs

- Introduction of new gTLDs has been underway since 2000, and ICANN has learned from two previous rounds – 2000 and 2004
- Expect both new gTLD operators as well as a wide range of new registrars that service new types of Internet users

# Evolution of New gTLDs

- Proposal before the Board for a process to accommodate gTLDs for a range of purposes and also support Internationalize Domain Names (IDNs) at the top level
- Potential to promote competition, to add to consumer choice, market differentiation and geographical and service-provider diversity

# Registry Presentations

Alexa A. S. Raad, CEO, Public Interest Registry (.ORG)  
Topic: Registry/Registrar Relations

Eric Brown, Director, Product Management, Registry Services,  
NeuStar (.BIZ)  
Topic: Technical Operations

Joe Waldron, Director of Product  
Management, VeriSign (.COM and .NET)  
Topic: Business Opportunities/Challenges

Roland LaPlante, Senior Vice President, Chief Marketing Officer (.INFO)  
Topic: Administrative Services/ICANN Relationship

# Contact/Resource Information

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New gTLDs - <http://www.icann.org/topics/new-gtld-program.htm>

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